

## Backstage

### The Stage Crew

**Just like in other organizations, ISH has, standing behind those in the spotlight, many who are working almost unnoticed, “behind the curtain”. In this section we would like to express our appreciation and thanks for their valuable work. Each issue will introduce one person who is working for ISH, either as a volunteer or as a paid employee but without having an official title (yet ☺).**

**Isabel Stengler, CMP  
President and Senior Project Manager  
IS Event Solutions**



Having studied Commerce, Congress Management and International Marketing in Germany gave Isabel a solid start as an international conference planner.

Over the past 16 years, Isabel successfully managed over 120 national and international conferences in the medical

fields (urology, gynecology, family physicians, cardiology, global health, epidemiology, ultrasound), as well as in information technology and food sciences and technology. Her biggest passion is managing turnkey projects for over 1000 delegates from A to Z in Montreal or anywhere in the world.

According to Isabel, the most satisfying and inspiring experience is to manage a “product” from its launch to its delivery and consumption and receiving the direct “customer” feedback at the end. This process allows her to apply her knowledge and experience in finance management, project management, fundraising, marketing, logistics, people management and more without ever falling into a routine.

**How long have you been connected with ISH? Please describe the way you got connected to this organization. What is your current “job” / task here?**

My name is Isabel Stengler and I am the President of IS Event Solutions, a Professional Congress Organizer (PCO) based in Montreal, Canada.

The Local Organizing Committee of the XXI World Congress of Medical and Clinical Hypnosis has hired my company in January 2016 and I am very proud to be the project manager of this important event.

**How your team is taking part in the organization?**

Our team will invest over 1,000 hours into the planning of this World Congress. Our greatest reward will be to welcome over 1,000 participants to Montreal and to give them an outstanding congress experience that is not only rich in content but that reflects the many great values and characteristics of Montreal, Quebec and Canada.

It is a great pleasure to learn about hypnosis and to help organize the various elements of this World Congress including finances, registration, marketing and promotion, speaker and presentation management, logistics and of course the social program.

**And something about your free time. Hobby? Preferred pastime?**

I spend my free time with my husband and 2 children, with our families and with our large circle of friends. I have a great interest in eating and living healthy and dedicate much time to reading and learning about it, and to cooking healthy but fun meals.



## XXI<sup>st</sup> World Congress of Hypnosis

The [www.hypnosis2018.com](http://www.hypnosis2018.com) website is now up and running. Now you can go there to register and see what will be in store for you in August 2018!

[A welcome note from the organizer, Michel Landry](#)

We are very pleased to invite you to the XXI<sup>ST</sup> WORLD CONGRESS OF HYPNOSIS. The triennial Congress of the [INTERNATIONAL SOCIETY OF HYPNOSIS \(ISH\)](#) will promote exchanges between researchers, clinicians and students from over 30 clinical and medical hypnosis societies from around the world.

WHERE: MONTREAL (CANADA)  
WHEN: AUGUST 23 – 25 , 2018

Montreal is a unique cosmopolitan city, where French and English languages coexist, as well as 80 other languages, all in a Euro-American context. Considered one of the safest cities in the world, Montreal offers a multicultural atmosphere which will seduce you with its energy, culinary delights and attractions. We believe yours stay here will be a rich, memorable and unique experience.

The Montreal Convention Centre, located in the heart of the city, is just a few steps from historic Old Montréal, providing an exceptional environment for participants at this scientific meeting.

Montreal's clinicians and researchers have a long-standing investment in hypnosis and a solid international reputation with it. Several university centers recognized for their work in hypnosis have contributed to the 21 st Century's understanding of the neurocognitive mechanisms involved in the field.

THEME:  
HYPNOSIS AND SYNERGY

This congress will offer an opportunity to attend state-of- the-art presentations on clinical and medical hypnosis. Registering now on Montreal 2018's send list will keep you informed of all the newest developments and congress details . The members of the host society, [Société québécoise d'hypnose](#), look forward to welcome you in Montreal.

Michel Landry  
Chairman  
XXI<sup>st</sup> World Congress of Hypnosis  
Montréal 2018

XXI  
World Congress of  
Medical & Clinical  
**HYPNOSIS**

JOIN THE CONVERSATION #HYPNOSIS2018

2018  
Aug 22-25  
Join us in  
**MONTRÉAL  
CANADA**

HYPNOSIS2018.COM

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